



## THE EUROPEAN CONFERENCE ON PRECISION LIVESTOCK FARMING

26-29 August 2019, Cork, Ireland



### Sponsor Company Profiles



Dairymaster's vision is to be the world's most dynamic, innovative and customer-focused dairy technology company. Dairymaster has attained national and international acclaim for providing hi-tech dairy solutions and is recognised as one of the world's most innovative companies in agriculture having won numerous innovation awards worldwide for its product range.

Their product range encompasses five key areas: Milking Equipment; Automated Feeding Systems; Manure Scrapers; Cow Health & Fertility Monitoring as well as Milk Cooling and Heat Recovery technology.

Dairymaster continues to introduce new ideas and technology to the dairy farming industry. Farmers using their technology can increase milk yields, reduce milking times, cut energy costs, decrease labour and improve herd health and conception rates and much more. Looking to the future and the challenges ahead motivates them to innovate and innovation inspires them to continue building better products.

Dairymaster does the opposite to more expected business practices. It researches, develops and manufactures in one location. This integrated manufacturing model has allowed capability to be built, strengthened team building and has helped engender a culture where information and ideas are shared and a strong determination to succeed evident in all areas. Their objective is to make dairy farming more profitable, enjoyable and sustainable.



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# zoetis

SMARTBOW® from Zoetis, the world's leading animal health company, is an intelligent ear tag system that monitors rumination, accurately detects heats and tracks animal location in real-time.

The SMARTBOW ear tags continuously record individual animal data, analyse this data and create meaningful insights and alerts. These insights are designed to help dairy producers enhance animal health and wellbeing, maximise productivity and manage labour.

Industry-leading rumination monitoring provides dairy producers with an accurate picture of cow health. This enables producers to identify and manage health issues early, enhancing animal wellbeing and minimising impacts on production.

Unparalleled heat detection through accurate and specific monitoring of individual cow activity helps to increase insemination success and reduces the labour required to manage reproduction.

Truly real-time localisation means cows in heat, or requiring individual attention, can be found quickly and easily.

To learn more about real-time dairy farming with SMARTBOW, visit [www.smartbow.com](http://www.smartbow.com)



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# SoundTalks

SoundTalks NV is a Belgian technology-driven spin-off company that originated from the KU Leuven (BE) and the University of Milan (IT) in 2011. SoundTalks is committed to improving the health and welfare of livestock animals and the efficiency in the livestock production chain by delivering innovative automated monitoring solutions to the global market. The ultimate goal for SoundTalks is to give every animal a life worth living, and the company believes sound-based monitoring tools are perfect to help achieving that goal. The service of sound-based respiratory health monitoring has been launched commercially for fattening pig barns. Sound is recorded 24h/7d in the barn, intelligent sound analysis algorithms automatically count the number of coughs continuously from these recordings, and early alerts are raised to the farmer and/or veterinarian in case potential respiratory diseases develop in the pig barn. SoundTalks solutions are cloud-based, which allows intelligent, personalized warning systems, the aggregation of data, and excellent customer service. Besides fattening pigs, SoundTalks is also developing products for other markets, with the first extension towards piglets and poultry.



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### RO-MAIN

Agro-Technological Products and Solutions

We are a family-run Canadian company whose story began in 1999 with two pig producing brothers who were in search of a solution to improve the productivity of their farm. With their expertise and their 20-year experience as producers themselves, they launched Contact-O-Max in 1999, revolutionizing the hog industry at the same time. 20 years later, with our vision as clear as ever and our expertise as solid as ever, we are ready to disrupt the market again with our AI-based technologies, the Ro-Main smaRt suite.

As hog producers for almost 40 years, we know your needs and work tirelessly to improve the well-being of farmers and their animals. With the dynamism and innovation spirit of a start-up and the 4-decade expertise in pig production, we believe we can help producers around the world meet tomorrow's agricultural challenges in a responsible way. That is why we develop simple technological solutions to help farmers in their search of productivity while respecting their symbiosis with their animals and environment. We first and foremost work hand in hand with producers towards improving their production methods to increase the efficiency of their farms.

The Chief Executive of Cork County Council, Tim Lucey, recognises the role that innovations in technology and agriculture will have in Cork's economy. "Cork County has a strong reputation for agricultural produce and we are fortunate to have a wealth of talent and experience across research, biomedical technology and the pharmaceutical sectors which are consistently adding value in this area. Cork County Council's support of the European Conference on Precision Livestock Farming is wholly in line with our mission to support sustainable growth in the key economic sectors of our region".



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**Cork  
County Council**  
Comhairle Contae Chorcaí

Over the last number of years, Cork County Council has played an ever increasing role in business initiatives throughout the County. The Council continues to be a leader in the development of Cork as a place to cultivate groundbreaking business ideas.

The Council's Local Enterprise Offices (LEOs) are seeing a broadening of their enterprise offering, due to the improvement of the country's economy generally but also due to the new opportunities through technology and connectivity.

On March 6th, Cork County Council's LEO offices hosted the 'AgTech – The Future of Sustainable Agricultural Business' convention which brought together some of Irish agri-food's leading and longest-established companies, together with rapidly growing new tech service providers.

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